

Heading: Telling your clients about the price change

Feel free to use this email copy to tell your clients about the 2025 pricing changes for Xero's business plan subscriptions in Australia.

Hi [Name],

Xero has advised that it's making changes to the price of subscription plans in Australia. There are no changes to the Ledger or Cashbook list price.

From 1 July 2025, the following changes will apply:

- Ignite plan remains the same at \$35 per month
- Grow plan increases to \$75 per month
- Comprehensive plan increases to \$100 per month
- Ultimate 10 plan increases to \$130 per month
- Ultimate 20 plan increases to \$162 per month
- Ultimate 50 plan increases to \$222 per month
- Ultimate 100 plan increases to \$272 per month

Xero does this to continue to deliver a secure, reliable and innovative platform to help you run your business today and in the future.

To discover everything that was delivered this year and what's coming, [find out more here](#).

[View details of the price changes](#)

Important information

Pricing is in AUD, includes GST, and is subject to change at any time on notice to you as per Xero's [terms of use](#). If you currently have a Xero promo code, it will still apply to the new pricing until it expires.

As a reminder, any subscription on special discounted pricing will no longer be eligible for that discount if you move that subscription to a different plan, and it cannot be transferred to another plan or customer.

If you have any questions, please let me know.

<Practice sign off>