

XEROCON LONDON 2026

REGISTRATION TERMS AND CONDITIONS 2026

What does my Xerocon registration include?

Xero (UK) Limited ("**Xero**") is excited to welcome you to Xerocon London 2026. Your Xerocon London 2026 registration includes entry for one person to Xerocon London 2026 to take place on 8-9 July 2026. The available registration options are as follows:

- Xerocon + Party Pass: includes entry for one person to both days of Xerocon London 2026 (8-9 July) and entry to the Xerocon 2026 Party (Xerocon Party) on 8 July 2026.
 Valued at a full price of £400 GBP (excluding VAT).
- Xerocon Only Pass: includes entry for one person to both days of Xerocon London 2026 (8-9 July). Valued at a full price of £350 GBP (excluding VAT).
- Xerocon Day Pass: includes entry for one person to Day 2 of Xerocon London 2026 (9 July) only. Valued at a full price of £150 GBP (excluding VAT).

If you choose not to attend one of the included events that make up the Event (as defined above), no refund or discount will be offered. All tickets will be charged in pounds sterling. Tickets are non-transferable and can only be used by one person across both days.

Delegates who purchase five (5) or more tickets in one transaction are eligible to receive discounted tickets, as follows:

- delegates who purchase between five (5) to nine (9) tickets are entitled to an additional 5% discount per ticket, off the current ticket price; and
- delegates who purchase ten (10) or more tickets are entitled to an additional 10% discount per ticket, off the current ticket price.

(the "**Discount**"). To receive the Discount, you must email xerocon.london@xero.com and request a discount code. To be eligible for the Discount, delegates must purchase the tickets (i) on behalf of the same company, and (ii) in one transaction. The Discount is available from 3 December 2025 until 8 July 2026. Xero may extend, cancel or amend the Discount at any time, at its sole discretion.

This group discount is not valid during the 40% off flash sale on 2 December 2025.

TERMS AND CONDITIONS

Part A - General



- 1. These terms and conditions will apply to all delegates for Xerocon London 2026 including attendees of the Xerocon Party 2026 (collectively, the "Event"). By registering for and/or attending the Event, you are agreeing to these terms and conditions. If you are registering on behalf of other people, you confirm that you have their permission to do so and that you have consent from them to disclose their personal information (eg name and contact information) to us, for the purposes of processing their registration, contacting them about the Event, and for any other purpose set out in Part C or Xero's privacy notice which can be found here.
- 2. Xero reserves the right to reject or accept your registration at any time in its absolute discretion. If your registration is rejected by Xero, your sole remedy shall be a refund of your pre-paid registration fee, if any.
- 3. You agree to comply with all instructions issued by Xero or venue management in relation to the Event.
- 4. All delegates acknowledge that the material presented at the Event is subject to intellectual property rights and cannot be re-used in whole or part without the prior express written permission of Xero and/or its licensors. All delegates also acknowledge that the material exhibited at the Event by exhibitors may be subject to intellectual property rights and cannot be re-used in whole or part without the prior express written permission of the exhibitor.
- 5. Xero reserves the right to prohibit you from photographing, recording or transmitting audio or visual material at the Event, or request that any such material is not published or removed from any publication.
- 6. Subject to Part B below, Xero reserves the right at any time to change the format (including, but not limited to, changing it from an in-person event to a virtual or hybrid in-person/virtual event), participants, content, location, date and timing or any other aspect of the Event, in each case without liability.
- 7. To the extent permitted by applicable law, all guarantees, representations, conditions and warranties of any nature in connection with the Event are expressly excluded. However nothing in these terms seek to limit, exclude or modify your statutory rights.
- 8. To the maximum extent permitted by applicable law, Xero, its employees, agents and contractors will not be liable for personal injury or death, property damage, theft, or any other loss (including but not limited to, liability for negligence, breach of these terms and conditions, or any other agreement), damage, cost or expense (including, but not limited to, loss of profits, business interruption, loss of information, indirect, special, punitive or consequential loss or damage) arising out of or in connection with the Event. This includes, but is not limited to, losses or costs (including rebooking costs relating to travel and accommodation) should the Event be changed, postponed or cancelled.
- 9. You must comply with any health and safety policies and directions that Xero may communicate to you before or during the Event.



- 10. You must comply with all applicable laws, codes, rules, regulations, ordinances and orders of governmental authorities.
- 11. In order to ensure the health and wellbeing of the Event attendees and staff, we may require delegates to provide evidence of any epidemic or pandemic vaccination status before attending the Event. For example we may require delegates to show us the relevant vaccination certificates, including proof of up to date boosters, or proof of a recent negative test for the relevant epidemic or pandemic. We will endeavour to give delegates enough notice before the Event if we introduce this requirement. If any government authority requires us to see proof of vaccination status before attending the Event, we will also do our best to let delegates know about this in advance. We may restrict access to the Event if we consider that there is an epidemic or pandemic health and safety risk, either to delegates or to other attendees and staff of the Event.
- 12. We may restrict access to the Event if we consider that there is a health and safety risk, either to you or to other attendees and staff of the Event.

Part B - Cancellation

- 1. Please advise Xero by email on xerocon.london@xero.com if you are not able to attend the Event. Other than as otherwise set out in this Part B, the following refund arrangements will apply.
 - If you notify Xero at least 10 business days prior to the Event, a full refund of your ticket price (less a £35 administration fee and any applicable currency conversion fees) will be made.
 - If you notify Xero within 10 business days of the Event, a full refund of your ticket price (less a £150 administration fee and any applicable currency conversion fees) will be made.
- 2. If you reside outside England and plan to travel from overseas for the Event but are unable to attend the Event because of travel restrictions imposed by either the British government, then you will be entitled to a full refund of your ticket price, so long as you email your cancellation request and reasonable evidence of the reason for your cancellation (relating to government restrictions), no later than five days from the date of the Event. Emails must be sent to xerocon.london@xero.com.
- 3. Xero will not be liable for any losses, costs or damages associated with postponement, changes or cancellation of the Event (including, but not limited to, registration fees) where such postponement, change or cancellation is due to causes beyond Xero's reasonable control (including, but not limited to, natural disaster, act of terrorism, or epidemic/pandemic outbreak or any associated governmental or other applicable restriction, rule, order or the like, riot, strike or industrial dispute) ("Force Majeure").



- 4. If Xero cancels or changes the date or location of the Event, for a reason other than Force Majeure, and such change(s) result in you no longer being able to attend the Event, Xero will offer a full refund of pre-paid Event registration fees as your sole remedy.
- 5. Under Part A or Part B any refunds will be made via the original payment method used and to the party who originally paid the registration fee to Xero.
- 6. Except as expressly stated in these terms, and except as otherwise required under applicable law, any and all amounts paid by, or on behalf of, Event delegates to Xero or any of its affiliates in connection with the Event are non-refundable.

Part C - Data privacy

- 1. Xero respects your privacy. Xero's privacy notice can be found here ("**Privacy Policy**"). By registering for and/or attending the Event, you agree to the Privacy Policy.
- 2. You should read the Privacy Policy as it sets out how we use the personal information we collect from you.
- 3. You will be provided with a smart badge ("Badge") for your use at the Event. The Badge contains technology allowing you to scan the Badge to easily exchange electronic business cards and provide your details to Xero representatives, exhibitors and other companies that may be represented at the Event. The following information will be included: full name, email address, preferred contact number, company and country. You acknowledge and agree that any information you transmit to exhibitors or other companies during the Event by way of using the Badge is at your own risk and Xero makes no representations or warranties about how those third parties may retain, use or disseminate your information. We may also scan the Badge and store your information in our internal systems for Event management and Event engagement and activity tracking purposes (e.g. analysing what breakout sessions were attended). If your Badge is misplaced or lost, you must promptly advise the Event information counter so it can be deactivated. After the Event, it is safe to dispose of your Badge as you wish, as it will no longer work.
- 4. By attending the Event, you acknowledge and agree (including on behalf of any entity you are authorised to do so) that there will be interviewing, filming, sound recording and photography at the Event. You give Xero and its affiliates unrestricted permission and irrevocable consent to interview, photograph and film you, and to record your voice or written or oral presentations, and store and use your picture, name and business name, photograph and other reproductions of your physical likeness and sound (including as edited by or on behalf of Xero) for any lawful purpose by or on behalf of Xero and its affiliates in perpetuity without payment to the extent permitted by applicable law. To the extent permitted by applicable law, you hereby release Xero, its successors, assigns and licensees from and against any and all claims, liabilities, losses, demands, actions, causes of action, costs and expenses whatsoever, at law or in equity, known



or unknown, anticipated or unanticipated, which you may, or shall hereafter have arising out of Xero's use as herein provided and/or use by any third-party with or without Xero's consent.

5. By attending the Event, you acknowledge and agree that some activities and activations at the Event may involve the use of artificial intelligence technology. This may include, but is not limited to, data analysis, interactive sessions, personalised content recommendations, and other Al-driven functionalities. Please be aware that any artificial intelligence-related technology is intended to enhance the Event experience and Xero is committed to ensuring these technologies are used responsibly and ethically. Any information you transmit to exhibitors or other third parties during the Event involving the use of artificial intelligence technology is at your own risk and Xero makes no representations or warranties about how those third parties may retain, use or disseminate your information.

Part D - Payments provider

All payments and refunds for the Event will be processed by Stripe. By registering for the Event, you acknowledge and accept Stripe's <u>Terms of Use</u>. Please note that a currency conversion fee may apply to your payment. Refunds for the Event may not include currency conversion fees that applied to the original transaction.

Part E - Xerocon party

- 1. The Xerocon Party will be held at Exhibition White City ("Party Venue") on 8 July 2026 until approximately 10pm (or as otherwise advertised) after which the Party Venue will be open to the public.
- 2. Attendees of the Xerocon Party must be at least 18 years old and must carry, and provide if requested by the Party Venue management, a government issued photo ID. The following forms of ID are acceptable forms of ID in licensed venues in London:
 - a. A valid UK passport or a passport from any country
 - b. A UK photo driving licence (full or provisional)
 - c. A UK or EU national identity card
 - d. A recognised proof of age card
- 3. Xero aims to provide a safe and controlled environment but Xero does not assume any liability for incidents, accidents, or other issues arising at the Xerocon Party.
- 4. Attendees of the Xerocon Party are responsible for their own personal belongings and safety during and after the Xerocon Party. Xero will not be liable for lost, stolen, or damaged items once the Xerocon Party concludes.



5. Xero strongly encourages attendees to exit the Party Venue promptly when the Xerocon Party ends if attendees do not wish to participate in the Party Venue's general opening hours.

Annex A

XEROCON LONDON SHOWCASE LIVE REGISTRATION TERMS AND CONDITIONS

Xero (UK) Limited (Xero) is excited to welcome you to the Xerocon Showcase Live (Xerocon Showcase Event).

Important: This Annex A applies to the Xerocon Showcase Event, which is online only. By registering for the Xerocon Showcase Event you will not have access to Xerocon London 2026 or the Wrap Party.

Your registration includes access for one (1) individual to: View the 1 hour online streaming Xerocon Showcase Event on Wednesday 8 July 2026.

Terms and Conditions

- 1. These terms apply to you or anyone on whose behalf you are acting (you) who registers and/or accessing the Xerocon Showcase Event (Terms). If you are entering into these Terms on behalf of someone else, by agreeing to these Terms, you represent and warrant that you are authorised to do so. When you register and/or access the Xerocon Showcase Event, you acknowledge and accept these terms in full, and any additional Terms advised by Xero.
- 2. Xero may reject or accept your registration at any time in its absolute discretion. Acceptance of your registration is confirmed by a confirmation email.
- 3. Registration for the Xerocon Showcase Event does not include access to the in-person two day Xerocon London 2026 event or affiliated Wrap Party or associated events or materials.
- 4. Registration is non-transferable.
- 5. If you are registering on behalf of other people, you confirm that you have their permission to do so and that you have consent from them to disclose their personal information (eg name and contact information) to us, for the purposes of processing their registration, contacting them about the Xerocon Showcase Event, and for any other purpose set out in Xero's Privacy Policy.
- 6. You agree to comply with all reasonable instructions issued by Xero in relation to the Xerocon Showcase Event.
- 7. Xero's collection of your registration information will be used for the purpose of confirming



your registration details for the Xerocon Showcase Event. Xero will only use your personal information in accordance with its <u>Privacy Policy</u>.

- 8. You acknowledge that the material presented or provided in relation to the Xerocon Showcase Event is subject to intellectual property rights and cannot be re-used in whole or part without the prior express written permission of Xero and/or its licensors. All unauthorised copying, recording or transmitting of the Xerocon Showcase Event or its content is expressly prohibited.
- 9. Nothing contained in the Xerocon Showcase Event content constitutes financial or accounting advice. Please speak to your own independent professional advisors for advice regarding your own financial or accounting matters.
- 10. Xero reserves the right at any time to change the format, participants, content, timing or any other aspect of the Xerocon Showcase Event, in each case without liability.
- 11. All guarantees, representations, conditions and warranties of any nature are expressly excluded. However nothing in these Terms limits, excludes or modifies or purports to do so, the guarantees as provided under law. If these laws impose any inalienable consumer rights then to the extent of any inconsistency with these Terms, these Terms are to be read down to permit those rights.
- 12. To the maximum extent permitted by law, Xero excludes all guarantees, representations, conditions and warranties in connection with the Xerocon Showcase Event. However, nothing in these Terms limits, excludes or modifies the rights otherwise given to you under law.
- 13. To the maximum extent permitted by law, Xero, and its employees, agents and contractors, will not be liable for any loss, damage, cost or expense arising in connection with the broadcast of the Xerocon Showcase Event. This includes, without limitation (a) liability for personal injury, death, property damage, negligence, or breach of these terms or any other agreement (b) loss of profits, business interruption, loss of information, or indirect, special, punitive or consequential loss or damage and (c) any losses should the Xerocon Showcase Event be cancelled.
- 14. Xero shall not be considered in breach of these Terms to the extent that performance of its obligations is prevented by an event of force majeure (including, without limitation, an act of war, epidemic, pandemic, industrial action, civil disturbance, adverse weather conditions, natural disaster or other unforeseeable circumstances beyond Xero's control).
- 15. Xero may, in its sole discretion, cancel or postpone the Xerocon Showcase Event for any reason. Where Xero does so it will notify you of such cancellation or postponement in writing.
- 16. These Terms are governed by the laws of England and Wales.