Keep all your tools connected - and avoid data headaches - with Xero's cloud solution



Digital software has revolutionized the way we do accounting. Long gone are the days of being tied to a physical office – or a certain driving radius where you can feasibly pick up paper receipts. But working digitally has brought its challenges too. Many accounting firms now have *too many* softwares, and switching between them has created new inefficiencies, from fractured attention spans to mismatched data sets.

You need one system to keep it all connected. Luckily, Xero has you covered.

How Xero eliminates software headaches



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Xero's cloud solution can connect all your apps, so you spend less time navigating disconnected systems and more time focusing on what matters.

Integrate all your existing tools into a single platform

Xero integrates with many of your favorite tools, so you'll never have to worry about disconnections and discrepancies again. Rest easy knowing that all your data is in one place. Need a tool to solve a specific problem? There's a tool for almost every job in the Xero app store.

My favorite thing with Xero's ecosystem is you're able to connect to different apps that provide different services.

David TunstallPrincipal, The Tunstall
Organization Inc.



The open API in Xero means that the integrations with Xero make your workflows so much better ... it makes all their integrations much more robust than other integrations. We see less manual data entry as a result.

Morgaine Trine
Honestly Bookkeeping

Eliminate tedious, manual work



Leveraging Xero's connected ecosystem can save you countless hours on cumbersome manual tasks like data entry, manually paying bills, chasing down payments, and reconciling statements from your bank. For instance, you can import documents directly into Xero by snapping a photo from your phone via HubDoc, automatically reconcile transactions using bank feeds, or create draft bills just by forwarding them from your email.

Keep the whole team connected



With a variety of pricing plans and unlimited users, your whole team can use Xero to easily and seamlessly complete your work. With Xero's practice management tool features, you can assign work to your team and keep tabs on completion, all while keeping your clients' data secure and connected.

Cloud-based software has definitely changed our firm. We use Xero exclusively for our clients. We have staff in and out of the U.S. It's definitely helped us grow.

Misty NewsomeOwner, Newsome CPA

More software, more problems

Accountants have never been awash in so much software. Practices are currently using an average of five different tools or platforms, with medium and large practices using six on average. According to a <u>recent report</u> by CPA.com, less than half (46%) of teams are using software applications that are fully integrated.

While the digital revolution was meant to make work easier and more seamless, using multiple software tools that don't connect is the opposite of efficient. Not only can it lead to data connectivity issues (where one tool says one thing, but another says something entirely different), but it's a headache for your team. Having to frequently toggle between tools can break their focus, and having to manually update different software apps is a waste of their time and expertise – not to mention that it can actually cause more errors.

More than half (57%) of teams agree that using multiple software tools is inefficient and almost two-thirds (65%) agree that it can lead to mistakes. That's why the overwhelming majority (70%) of teams would prefer to use one solution.

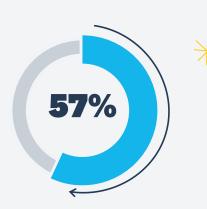
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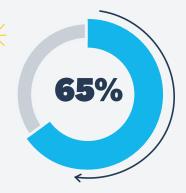
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CPA.com 2025 CAS Benchmark Report





of teams think using multiple software tools is inefficient



of teams think using multiple software tools can lead to mistakes



of teams would prefer to use one solution



Find the one tool to connect it all

There is good reason to want to streamline: practices that leverage cloud connections across more than one service were more likely to have also reported growth in the past 12 months. Among practices surveyed that use cloud for more than one service for clients, 78% have reported an increase in profit. This is higher than those who use cloud for only one service (68%).

It's no surprise, considering that creating an integrated, standardized tech stack for each type of client you serve is one of the best ways to improve your efficiency – leaving more time for higher-margin activities, like growing your advisory practice.

Connecting your data through a singular cloud tool is not only more efficient, it's also more secure. Xero <u>encrypts your data</u>, stores it in multiple places online, and frequently patches its software at a rate that on-premise software cannot match.

Connecting your data

through a singular cloud tool is not only more efficient, it's also more secure.

It's time to embrace the possibilities of the cloud

There's no question the digital revolution changed accounting for the better – freeing teams from paper invoices and processing receipts.

But all this software has created problems too. The majority of teams now have multiple digital tools and no effective way of connecting them. The results? Manual headaches, including completely unnecessary data entry, no communication between tools, and constant task-switching for your team.

The solution is in leveraging a cloud solution like Xero to easily and seamlessly connect all your apps in one place, so you can free your team from all this manual labor and get back to doing what you do best.

