

Telling your clients about the price change

Please feel free to use this email copy to tell your clients about the October 27, 2024 pricing changes for Xero's business plan subscriptions in the US.

Hi [Name]

I'm writing to let you know about upcoming pricing changes for Xero business plan subscriptions in the US.

Xero is committed to delivering more value for its US customers by tailoring its product to better meet your needs. Xero continues to invest in building out areas in the product that customers have told them are most important – that includes bolstering core accounting features and expanding payment tools to help you seamlessly make and collect payments.

Xero has boosted the number of direct bank feeds to more than 700 through aggregator partnerships and developed the functionality to import PDF statements to help customers who don't have bank feeds as an option. Xero also recently announced an embedded bill payment feature, soon available in beta, that will enable you to pay vendors directly within Xero. These are the types of updates and features that Xero is continuing to invest in to provide you with more value and benefits to ultimately help save you time and get paid faster.

Check out the [Xero release page](#) to find out more about what's new in Xero or learn how Xero is using new emerging technologies like [AI and mobile](#) to provide you and your clients with deeper insights, and enable you to [manage your finances](#).

From October 27, 2024, Xero has advised the following changes to subscription/s:

- Early plan increases to \$20 per month
- Growing plan increases to \$47 per month
- Established plan increases to \$80 per month

All pricing is in USD. The price of any optional add-ons you may currently have as part of your subscription does not change. If you have a current Xero promo code, it will continue to be applied to the new pricing, until the code expires.

[Learn more about the pricing plan updates here.](#)

If you have any questions, please let me know.

<Practice sign off>