

Heading: Telling your clients about the price change

Feel free to use this email copy to tell your clients about the October 1, 2025 pricing changes for Xero's business plan subscriptions in the US.

Hi [Name],

Xero has advised that it's making changes to the price of business plan subscriptions in the US. From October 1, 2025 , the following prices will apply:

- Xero Early plan increases to \$25 per month
- Xero Growing plan increases to \$55 per month
- Xero Established plan increases to \$90 per month

Over the past year, Xero has continued to invest heavily in its platform, making it more reliable, secure, and useful. These improvements are designed to help you run your business more efficiently. Xero's ongoing investments allow them to continue improving the experience for you, and to support the evolving needs of small businesses like yours. You can find more about some of their recent changes at [the long and short of it](#). We understand that price changes are never ideal, but Xero is committed to ensuring it continues to offer strong value.

[View details of the price changes](#)

Important information

Pricing is in USD. If you currently have a Xero promo code, it will continue to be applied to the new pricing until the code expires. The price of any optional add-ons you might currently have as part of your subscription doesn't change.

If you have any questions, please let me know.

<Practice sign off>