

# WHEN ONLINE ACCOUNTING MEANS BEAUTIFUL BUSINESS



Beautiful business

xero

# TESTIMONIALS



Raphael Lam

**Co-founder**

Onefit, Hong Kong

A perfect #fit for my business and a #powerful integrated solution – thank you @Xero!



Leon Boey

**Owner**

Living Seas, Indonesia

Despite looking good, @Xero also has a lot of power behind it, and it was always there when I needed it.

# XERO BY

## #1

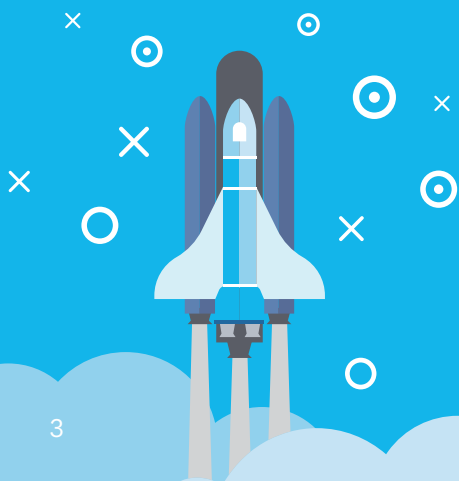
Forbes named Xero as the World's Most Innovative Growth Company in both 2014 and 2015

## 3.95+ million

subscribers worldwide

## 200,000

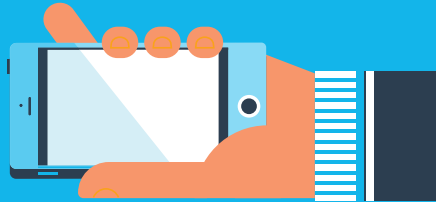
accountants and bookkeepers using Xero



# THE NUMBERS

**10,000**

clients being referred to  
Xero advisors every month



**1,000+**

apps that connect  
to Xero

**\$4.2+**  
**trillion**

in transactions across Xero  
in the preceding 12 months

# FEATURES &



## 6 reasons to love Xero

See what Xero's online accounting software can do for you.

\*To look up the bank feeds available, visit [central.xero.com](https://central.xero.com)

# BENEFITS

## Invoicing

Keep your cash flow healthy by sending online invoices with online payment options.

## Bank connections

Keep track of the money in and out with daily updates from your bank\* and simple reconciliation.

## Hubdoc

Automate key data extraction from your paper documents to create entries in Xero that are automatically matched with your bank feed transactions.

## Purchase orders

Simplify your purchasing process and easily keep track of orders

## Multi-currency

Automatically track gains and losses across multiple currencies.

## Fixed assets

Discover a way to better manage your business's fixed assets.

# HUBDOC

Hubdoc helps businesses save time on manual bookkeeping tasks, bank reconciliation and financial document management. With automated data entry, business owners can focus on things that matter more and growing their business.



## Make better decisions

With an accurate, near real-time view of your finances, you're in control and can make more informed business decisions.



## Go paperless

All your bills and receipts are securely stored in the cloud; searchable and easy to access from anywhere in the world.



## Get more done in less time

An efficient bookkeeping process will free up time to work on your business (instead of in it).



## Easy bill and receipt capture

Hubdoc makes it easy to capture bills and receipts using any device including your mobile, email or scanner. Once uploaded, information is automatically extracted and ready to publish to Xero with original documents attached.



## Fast, reliable data with Xero integration

With industry-leading technologies, auto-extract key data from your financial documents and sync to Xero as accurately coded transactions – giving you more time to analyse data rather than manually entering it.



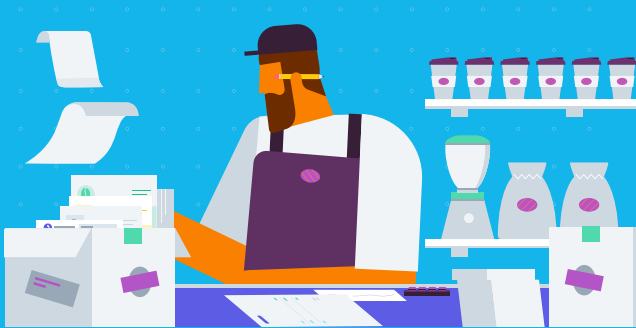
## Seamlessly match transactions to your bank feed

Bills and receipts show up in Xero as accurately categorised transactions that are easy to match with your bank feed for an up-to-date view of your financials.



# MEET JACK

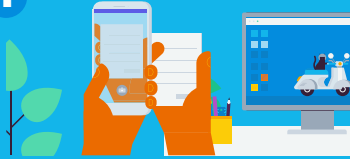
Jack runs a cafe.  
He often finds himself struggling to keep up  
with back office administration.



## What if we introduced Jack to Hubdoc?

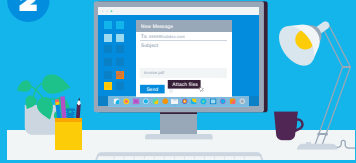
Hubdoc and Xero make document collection, data entry and  
bank reconciliation easy for small business owners.  
Giving you accurate, near real-time data

1



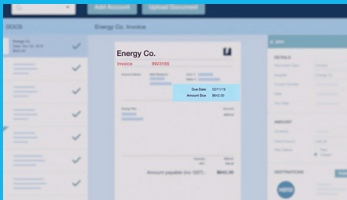
Jack can quickly upload bills and receipts using his mobile device when he's on the go.

2



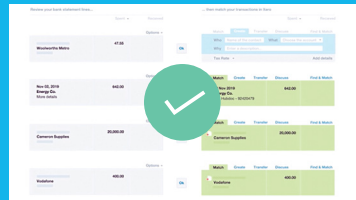
He can also upload via desktop or email

3



Once documents are uploaded to Hubdoc, the key data is extracted and sent to Xero.

4



Hubdoc transactions are automatically matched with bank feed transactions for one click reconciliation

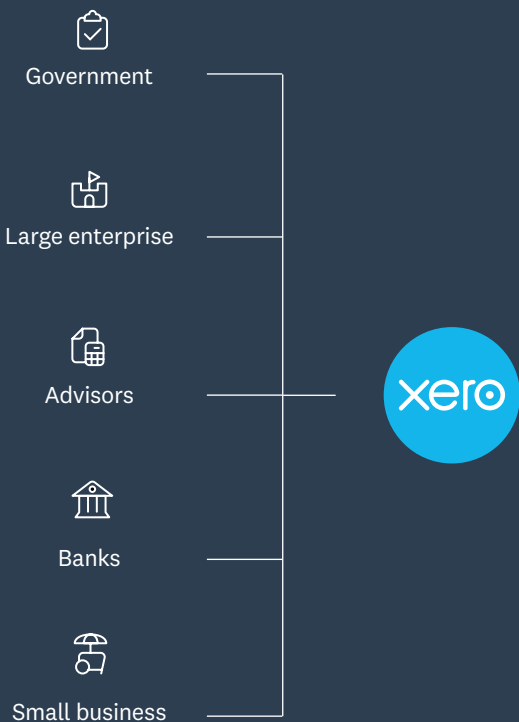
5



Jack now has an efficient bookkeeping process, which has freed up time to work on his business, not in it.

# INTEGRATION

Xero: Rewiring small business globally





## Small and medium enterprises

Up-to-the-minute data in Xero puts businesses in control.



## Banks

Xero connects businesses with their bank so your transactions flow into Xero daily.



## Government agencies

Compliance becomes simple with reports and returns submitted direct from Xero.



## Connected apps

Third-party apps that integrate with Xero get all parts of the business working together smoothly.



## Expert advisors

Xero-certified accountants and bookkeepers smooth the way with skilled advice and experience.

# SECURITY &

Multiple layers of security  
protect your data



Data encrypted and securely  
stored online



Multiple firewall layers and  
network security



Robust, around-the-clock  
physical security



Multi-factor  
authentication

# ENCRYPTION



Regular third-party audits  
and inspections



Partnerships with leading  
security services on AWS



Up and running 99.9%  
of the time



Independent auditor's  
SOC 2 report available

# PLANS

Choose the Xero business plan that meets the needs of your business on a monthly subscription.



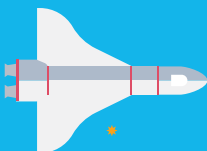
## Starter

Send 20 invoices and quotes, enter 5 bills  
reconcile bank transactions



## Standard

Send invoices and quotes, enter bills  
reconcile bank transactions



## Premium

Send invoices and quotes, enter bills, reconcile bank  
transactions, handle multiple currencies

# OPTIONAL

Add optional Xero tools  
for greater efficiency.



## Xero Expenses

Xero Expenses saves everyone time, effort and cost when processing expenses.



## Xero Projects

Xero Projects tracks the time, money and profitability of your jobs.



## Xero Analytics

Xero Analytics gives you an overview of your revenue, profitability and cash flow at a glance.

Go to [xero.com/pricing-plans](https://xero.com/pricing-plans) for all the details.

\*Prices stated are in USD.

Price per entity for unlimited number of users.





## Try Xero for free

Try Xero for free. Scan me to start a free 30-day trial today.

## Where to next?

Talk to an expert.  
Connect with a Xero accountant  
or bookkeeper at [xero.com/advisors](https://xero.com/advisors)

