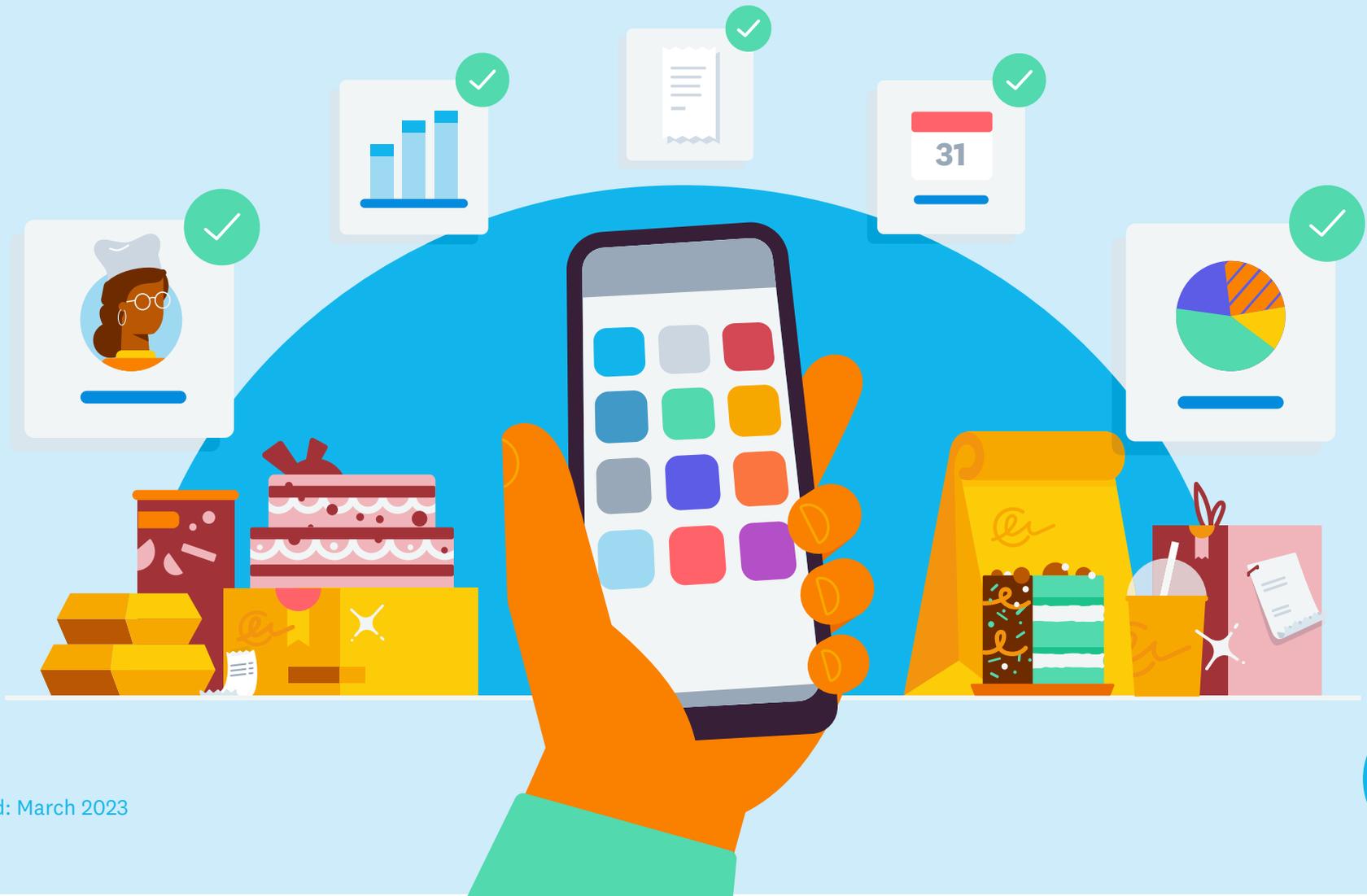


# Apps for Food & Beverage Businesses



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xero

**At Xero, our purpose is to make life better for our small business customers, their advisors and communities. Part of that is supporting you to make better business decisions.**

In this guide we outline some of the apps for your industry that integrate with Xero to provide a powerful business solution.

## Who Food & Beverage apps are for

This guide outlines some of the apps that can benefit a Food & Beverage business.

Food & beverage services		
Short service	Long service	Catering
Cafes/fast food outlets	Restaurants	Event suppliers
Bars/nightclubs		Service contractors



# Apps for Food & Beverage businesses

## CRM and digital marketing

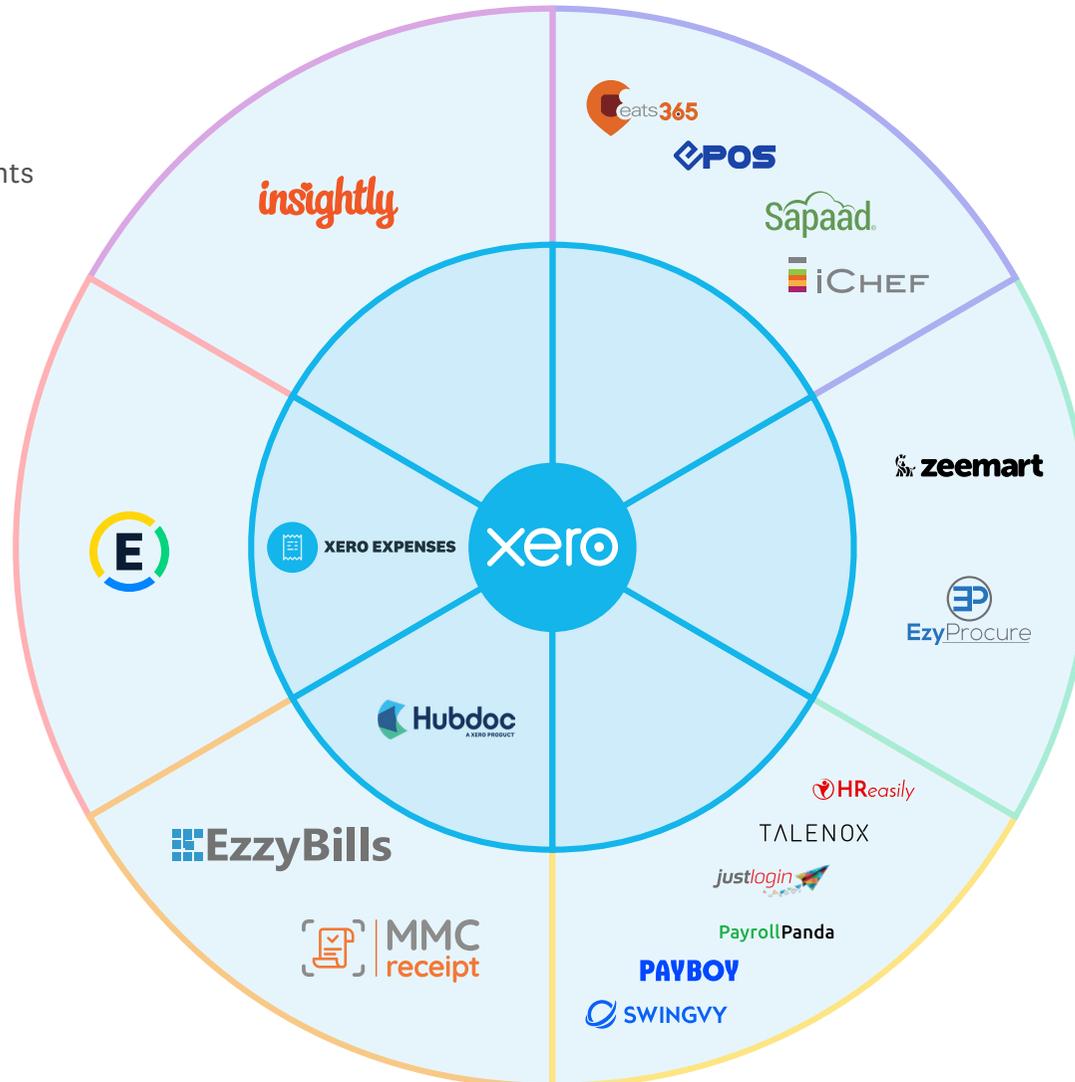
Manage and enhance both existing and potential customer interactions using powerful insights and analytics.

## Expenses

Allow staff to submit expense and mileage claims.

## Bill automation

Save time by having information in your bills automatically extracted and posted in Xero.



## Point of sale (POS)

Capture sales transactions efficiently and get complete visibility of your sales metrics, inventory levels and employee performance.

## Procurement

Order ingredients and supplies, and manage your invoices and delivery orders.

## Payroll, HR & employee management

Pay employees and contractors accurately and easily.

## Customer relationship management (CRM) and digital marketing

Effectively managing customer relationships is key to the sustainability and growth of your client's business.

Customer relationship management (CRM) systems help to manage these important relationships effectively, while giving your clients more time to spend on revenue-generating activities.

Here are the four key stages of customer relationship management:

<b>Attract</b>	Drive and optimise leads coming into the business, and manage prospective customers as a potential source of revenue.
<b>Convert</b>	Ensure the right focus and resources are in place to make sales and secure additional revenue.
<b>Retain and grow</b>	Maintain consistent levels of service to retain your clients and expand the spend of the right clients.
<b>Assess</b>	Use customer data to identify opportunities and focus on the ones that will achieve the business's goals.

*insightly*

Availability	Available worldwide
Record customer contact information	✓
Create bespoke contact lists	✓
Extract contacts from Xero and auto-update Xero contact information	✓
Receive feeds of invoice transactions from Xero	✓
Receive feeds of client financials – outstanding bills and invoices – from Xero (for each contact)	✓
Integrate with ecommerce tools	✓
View customer analytics on a dashboard	✓

[Find out more about Insightly](#)



## Point of sale (POS)

				
Availability	Available worldwide	Available worldwide	HK, SG, MY	SG
Integrate with payment services	✓	✓	✓	✓
Includes a customer database	✓	✓	✓	✓
Offer loyalty and gift card options	✓	✓	✓	✓
Sales income figures feed into and display in Xero	✓	✓	✓	✓
Payments feed into Xero				✓
Credit notes feed into Xero				✓
Generate reports on categories and staff	✓	✓	✓	✓
In-built eCommerce website/s	✓	✓	✓	Integrates to Shopify & Woocommerce
Inventory management	✓	✓	✓	✓
Integrate directly with ecommerce marketplaces & delivery platforms	✓	✓	✓	✓
Self ordering solutions	✓	✓	✓	✓
	<a href="#">Find out more about Sapaad</a>	<a href="#">Find out more about Eats365</a>	<a href="#">Find out more about iChef</a>	<a href="#">Find out more about EPOS V5</a>

# Procurement

Procurement apps help SME businesses maximise profitability and productivity with seamless procurement, payment and sourcing on one platform. Businesses can order from any of their suppliers, track total spending by supplier/category/SKU and track all price changes. The supplier invoices are seamlessly pushed to Xero.



	zeemart	EzyProcure
Availability	Available worldwide	Available MY, SG
Order management	✓	✓
Create and upload invoices	✓	✓
Manage and track costs	✓	✓
Inventory management	✓	✓
Digital payments	✓	✓
Supplier marketplace	✓	
Mobile application	✓	✓
Invoice integration to Xero	✓	✓
Supplier application	✓	✓
	<a href="#">Find out more about Zeemart</a>	<a href="#">Find out more about EzyProcure</a>

## Payroll, HR and employee management

Supercharge your payroll with the most popular HR and employee management tools that connect with your payroll software, and have data seamlessly flow from those apps into your payroll system.

People are crucial to any business, but for the food and beverage industry they're often the most important asset.

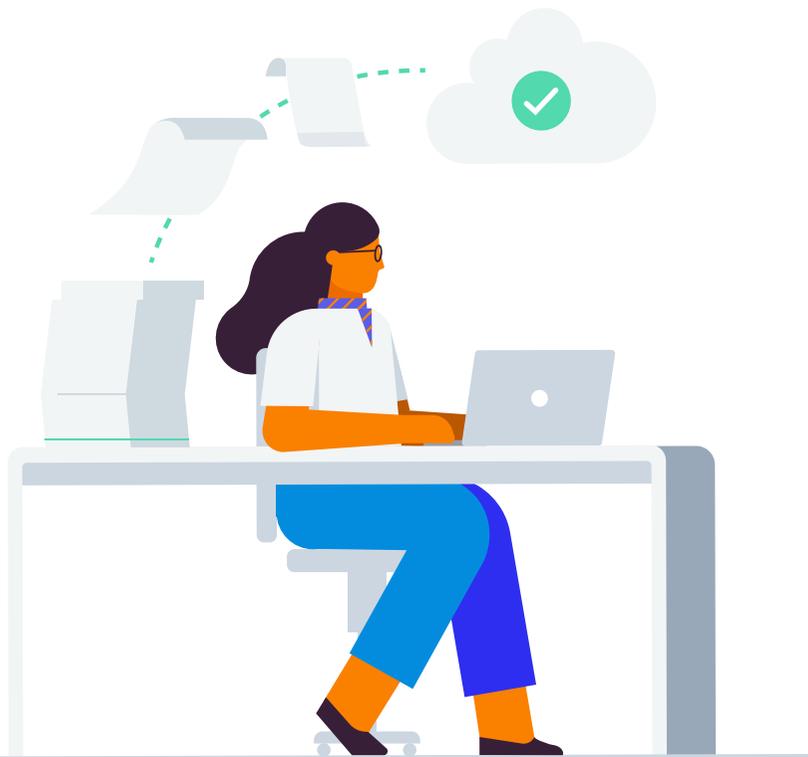
Look at your client's HR and payroll processes so you can identify how they can be improved to retain and nurture staff. Refer to the four key areas of HR management below:

<b>Payroll and leave</b>	Ensure payroll and employee leave management is accurate, compliant and easy for your staff to understand.
<b>Track</b>	Gain a clear understanding of where employee's time is invested.
<b>Connect</b>	Share key information and enhance a collaborative culture and with easy staff communication.
<b>Nurture</b>	Achieve a clear view of who the top performers are within the firm, with a clear path for development.

	<b>PAYBOY</b>	TALENOX	 <b>HReasily</b>
Availability	SG, MY, AU, NZ, UK	HK, SG, MY, ID, PH, AU, NZ	Available worldwide
<b>Payroll</b>			
Online Payroll	✓	✓	✓
Automatic tax & leave calculations	✓	✓	✓
Submit mandatory payroll reports to tax agency directly from software	✓	✓	✓
Manage employee superannuation/pension contributions	✓	✓	✓
Collaborate with payroll admin/consultant	✓	✓	✓
Employee app for viewing and submitting information	✓	✓	✓
<b>Schedule</b>			
Clock-in on site	✓	✓	✓
Timesheet Management	✓	✓	✓
See staff availability on a dashboard	✓	✓	✓
<b>Connect &amp; educate</b>			
Follow a defined recruitment and onboarding workflow	✓	✓	✓
Communicate by SMS and/or email	✓	✓	✓
Use a single app for all HR and comms	✓	✓	✓
	<a href="#">Find out more about Payboy</a>	<a href="#">Find out more about Talenox</a>	<a href="#">Find out more about HReasily</a>

## Bill automation

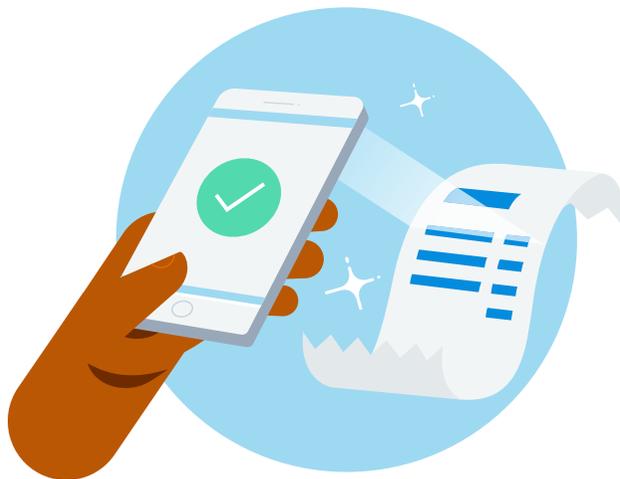
When clients use Xero Business Edition together with Xero Expenses or Xero-integrated apps, many parts of the bill and expenses process can be automated, meaning better efficiency, reduced errors and ultimately better outcomes for the business.



	NZ, AU, UK, IRE, US, CA, SG, HK, PH, ID, MY, SA	Available worldwide	Available worldwide
Availability			
Forward bills & receipts to a unique email address	✓	✓	✓
Extracts key information and sends it to Xero	✓	✓	✓
Source bills from common suppliers	✓	✓	✓
Multi currency support		✓	
Auto-locate bank statement information	✓	✓	✓
Line item extraction		✓	✓
Sync purchase orders			✓
Get submission reminders		✓	✓
Set up a bespoke approval process		✓	✓
Handle exceptions		✓	✓
Perform price checking			✓
Integrate data with specialist inventory providers			✓
	<a href="#">Find out more about Hubdoc</a>	<a href="#">Find out more about MCC Receipt</a>	<a href="#">Find out more about EzzyBills</a>

# Expenses

When clients use Xero Business Edition plans together with Xero Expenses or Xero-integrated apps, many parts of the bill and expenses process can be automated, meaning better efficiency, reduced errors and ultimately better outcomes for the business.



**XERO EXPENSES**



	Available worldwide	Available worldwide
Availability	Available worldwide	Available worldwide
Scan receipts with the mobile app	✓	✓
Track mileage	✓	✓
Reconcile company cards	✓	✓
Approve expense claims	✓	✓
Submit and approve expense reports		✓
Branded company credit cards	✓	✓
Set up multi-user permissions	✓	✓
Convert multiple currencies	✓	✓
Report on expenses	✓	✓
Reimburse expenses immediately		✓
Create approval rules		✓
	<a href="#">Find out more about Xero Expenses</a>	<a href="#">Find out more about Expensify</a>



**Beautiful business**