



# Finding the right apps for the job in the Xero App Store

## Top takeaways from this session

1. **Apps can help save you time and money, and extend your core offering.** Leveraging the power of apps means you can extend Xero to reduce daily admin tasks and enhance your (and your clients') business capabilities and operations. This can make running your business easier — helping you save time and provide opportunities for growth and success.
2. **The [Xero App Store](#) is the place to go to find, connect and recommend the right app stacks for you and your clients.** With enhanced search capabilities, functional categories and collections, along with verified Xero user reviews, the Xero App Store will help you make more informed decisions when it comes to finding and connecting the right apps for you and your clients. Plus, you can recommend apps to your clients in a single click via the Xero App Store, to help them quickly find the right apps for their needs.
3. **Have specific or unique needs? Consider building a custom integration for your practice** by teaming up with a Xero Developer Partner who specialises in building technical solutions on the Xero API, or starting a team in-house to create a solution from scratch.

## Key things to do back at the office

You've listened to us talk all about apps. Now it's time to apply your newfound knowledge!

- **Visit the [Xero App Store](#)** to find, try and connect apps for your practice.
- **Create your own app stack** — our '[Featured apps](#)' collection is a great place to get started.
- **Recommend apps to your clients** — log in to your client's account, find the app you want, and click the 'recommend to your client' button.
- **Investigate whether your needs would be best met by building a custom integration** on the [Xero Developer Centre](#)
- **OR reach out to one of our [Xero Developer Partners](#)** who specialise in technical solutions