



**BEAUTIFUL
BUSINESS
FUND**

Xero Beautiful Business Fund: Partner referral program overview

We're introducing a referral incentive for our accounting and bookkeeping partners. When small businesses apply to the Xero Beautiful Business Fund, they will be asked if they were referred to the Fund and if they were, to name their accountant or bookkeeper and the firm in their application.

Here is the place in the application form where a business owner must name their referrer:

Were you referred to the Xero Beautiful Business Fund? If so, who were you referred by? *

My accountant or bookkeeper ▼

Please list name, and if applicable, practice/firm name of your referrer *

Select one (1) entry category you are applying for: *

Select an option ▼

I confirm I have read and agree to the [Terms and Conditions](#) and I agree to [Xero's privacy policy](#). *

Submit

For each successful referral, you'll have the chance to win:

- 1-9 referrals: Entered into Visa (or equivalent) gift card draw (1 entry into draw per referral) with 5 to be won worth NZ\$200 (or equivalent currency). T&Cs apply.
- 10+ referrals: Entered into the draw to win the chance to go to a Xerocon in 2024. One lucky winner will have the choice of attending a Xerocon in London or the US next year including a travel voucher to the value of NZ\$7,000 (or equivalent currency), plus a Xerocon pass. T&Cs apply.

***For Canadian residents. No purchase required.** You have not yet won. Your entry must be received between 6:00pm (EDT) Tuesday, 22 August 2023 until 5:00pm (EDT) Friday, 6 October 2023. Open to residents of (i) Australia, (ii) Canada (excluding Quebec), (iii) United Kingdom, (iv) United States (excluding Puerto Rico, the US Virgin Islands, and other US territories and possessions), (v) New Zealand, (vi) Singapore, and (vii) South Africa, over the age of 18. There are a total of six (6) individual prizes available to be won across the seven countries the Xero Beautiful Business Fund is offered: five (5) Visa (or equivalent) gift cards with an estimated value of \$160 CAD each and one (1) pass and travel voucher to Xerocon 2024 with an estimated value of \$7000 NZ (provided in local currency equivalent at time of winning). One (1) winner will be selected at random for each of the six (6) prizes. To enter, you must (i) receive an automatic submission by (a) being a Xero Accounting or Bookkeeping Partner and (b) being named a referrer on a Xero Beautiful Business Fund application made by a small business client, or (ii) on a plain piece of paper, hand-print your full name, complete mailing address (including postal code), daytime telephone number (including area code), and write a (i) 100 word essay for the Visa gift card or (ii) 500 word essay for the Xerocon 2024 pass and travel voucher, on "Why Xero is my preferred accounting platform", and mail to: Xero Beautiful Business Fund Xero Software (Canada) Ltd, Suite 2600, Three Bentall Centre, PO Box 49314, 595 Burrard Street Vancouver, British Columbia, V7X 1L3. One entry per referral. Winners' will be announced on www.xero.com. The odds of winning a prize depends on the number of eligible entries received by Xero. A purchase or payment will not affect your chances of winning. Correctly answered mathematical skill-testing question and Release Form required. See the official rules [here](#).

