



Helping your clients maintain a healthy cash flow

Top takeaways from this session

- **Take a look at Xero's cash flow resource hubs.** Visit our cash flow resource hubs for [Australian](#) and [New Zealand](#) small businesses. These hubs have everything you and your clients need to help them manage their cash flow and get paid faster. You can also read through our Money Matters reports, which take an in-depth look at the challenges small businesses are currently facing.
- **Help your clients get paid faster.** Connecting [Stripe](#) or [GoCardless](#)* to Xero means you can reconcile transactions and see when invoices have been received and paid. Visit the Xero stand to find out more!
- **Use [Xero Analytics Plus](#) to provide the right insights to drive businesses forward.** In addition to predicting spend and receive money transactions, [short-term cash flow](#) in Analytics Plus can now predict recurring payments to bills and invoices. This means it now predicts the majority of transactions that your clients would typically have each month, and gives them a more complete picture of their cash flow.

Key things to do back at the office

- **Sign up for eInvoicing.** With [eInvoicing](#), invoices are sent directly from Xero to a client or supplier's accounting system. This helps build a better picture of cash flow and saves time for businesses. Remember, you'll need to opt in to start receiving eInvoicing, and we've made that even easier — you can now do it directly from an online invoice!
- **Make sure you and your clients are signed up to online invoice payments.** Throughout September we'll be rewarding your clients with a \$50 gift card** if they set up online payments with Stripe or GoCardless*.
- **Start using Xero Analytics Plus.** If you sign up for Analytics Plus by the end of September 2023, you'll get it for free for four months***!

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Before Xero Analytics Plus, I was trying to make a spreadsheet every few months, pulling information from Xero and other sources... It was incredibly time consuming! Analytics Plus is a fantastic tool for a small business owner

-Simon Baxter, Cambridge Insitu Ltd

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*GoCardless is not available in Singapore **Local currency. Offer available in Australia, New Zealand and (in relation to Stripe connections only) Singapore. [Terms and Conditions](#) apply. ***Free for the first 4 months when you add Analytics Plus to your Starter, Standard or Premium Plan. Then \$10 per month. Analytics Plus is already included in the Ultimate plan.