![xero logo]

Work smarter in FY25 with a small business app stack

Add connected apps in key areas of your business to help make this financial year your best yet.

Why an app stack?

App stack (noun). A combination of apps that connect with Xero, allowing you to run your whole business more efficiently with integrated data.

If tax time brought you headaches, piles of paperwork or hours spent exporting, importing and reconciling your business's finances – you're not going to be excited to do it all again next year.

That's exactly why the beginning of a fresh financial year is the perfect time to bring in powerful apps that organise, collect and automate your admin for you. Setting up apps that connect to Xero in key parts of your business is easier than you think, and we're here to guide you through each step.

And reports show, powering your business with connected apps pays off.

Businesses with 5+ apps grew their sales by 4.3%, while those without apps saw a decline of 3.4%*
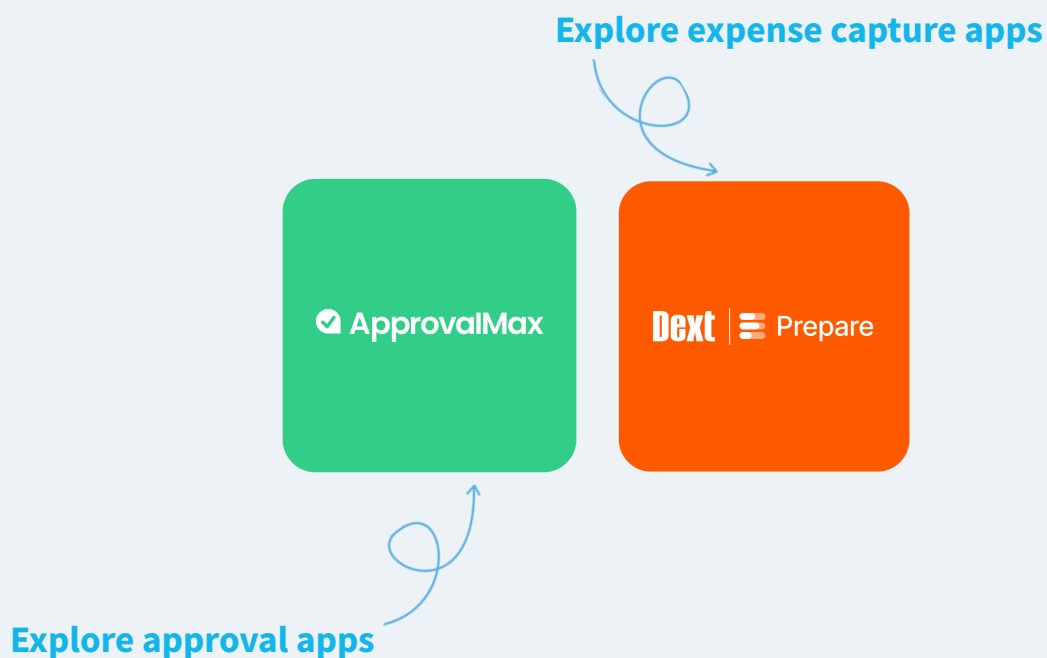
*Xero Small Business Insights, 2021

Although Xero reviews each app in the Xero App Store, we can't give any guarantees. It's up to you to assess the performance, quality and suitability of any app before going ahead.

Expense management

Keeping your accounts receivable and accounts payable in check is a non-negotiable for every business. Say goodbye to the drawers full of paper receipts with expense management apps made to handle these, saving you time all while improving your accuracy and control.

What are some of the features?

- **Receipt capture.** Use Dext Prepare to upload documents, or snap a photo of a receipt and have them automatically scanned and uploaded.

- **Smart data extraction.** Use Dext Prepare to extract data from receipts, invoices and bank statements and automatically apply it to the correct expense categories and contacts.

- **Automated approval workflows**. Forget chasing up approvals over email. Use ApprovalMax to set up multi-tiered approvals so you can get everything from bills to payroll accepted sooner.

- **Xero syncing.** Let apps handle the hard work for you with automatic uploads and data-matching to your Xero account.

Explore expense capture apps

✔ ApprovalMax

Dext | ≡ Prepare

Explore approval apps

Employee management

Whether you're running a small team or an entire franchise, use apps like Deputy that sync easily with Xero to take the stress out of managing your team and simplify shift work, time tracking and labour compliance. Help reduce staff costs and increase profitability by optimising your staffing levels, reducing overtime expenses and minimising scheduling errors.

What are some of the features?

- **Insight driven drag-and-drop rostering.** Plan your staff schedules with a visual roster builder. View live wage-to-sales reporting, copy and paste shifts or use an AI-powered scheduler to build an optimised roster based on availability, training and budget levels.

- **Accurate time tracking**. Let employees clock in and out of their shifts from their own devices and ensure accurate timesheets with geo location and facial recognition confirmation before digital timesheets are automatically created post-shift.

- **Employee management and engagement tools.** From onboarding to leave entitlements, give your staff the ability to make requests and access documents without the email back-and-forth. Set up easy shift-swap features, pulse checks and leave requests for your staff and be notified of every update for quick approvals and an engaged workforce.

- **Streamlined Xero integration.** Save hours preparing pay runs with direct exports of timesheets into Xero, capturing up-to-date leave balances, pay and tax details. And where time billing or contractor invoicing is required, generated Xero invoices in a single click.

deputy✳

Explore Deputy

Job & project management

When you're dealing with multiple projects, keeping on top of operations can get time-consuming quickly. Make light work of end-to-end project management with apps designed for both construction & trades or professional service businesses.

What are some of the features?

- **Single-platform project management.** Manage operations, employee schedules, budgets and expenses from a single place, knowing all updates are synced to Xero. No more switching systems or spreadsheets.

- **Track project profitability and performance**. Quickly access costs and purchase orders associated with projects from within Xero to gain accurate visibility over individual project profitability and costs in a glance.

- **Itemised & custom Xero invoices.** Get paid up to twice as fast and celebrate a job well done with accurate invoices automatically populated in Xero based on spend and employee hours and complete with payment options for your clients.
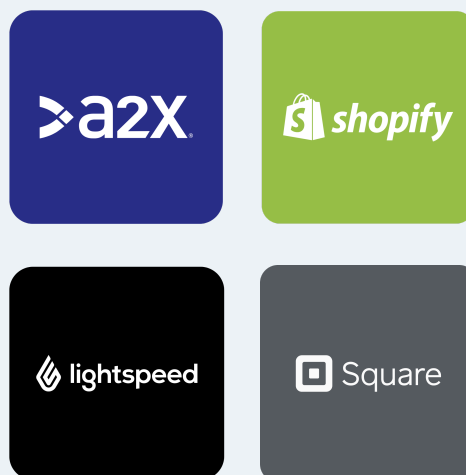
Explore professional service apps

SERVICEM8 **TRADIFY** **ROLL** **projectworks**

Explore construction & trades apps

Sales reconciliation

Managing stores can be tricky when there's more ways to pay and more channels to stock than ever, which can quickly become a headache for your accounting. Keep your sales streamlined while growing your business with apps that manage everything from stock to sales.

What are some of the features?

- **Simplified reconciliation.** Automatically sync your sales from apps like Lightspeed or Shopify to Xero so you can help save time and avoid manually matching bookkeeping entries.

- **Multi-channel sales management.** Whether you want to sell on Amazon or Etsy, manage wholesale orders or do all of the above, apps like A2X let you sell in a wide range of places while syncing your sales data back to your Xero account and recording where they came from.

- **Secure payments**. Offer more ways to pay without the accounting headache. Sync payment tools like Square to your point of sale, online checkout or Xero invoices and let customers pay in one-click.

Explore sales reconciliation apps

Reporting

When you have clarity and control over your numbers and cash flow, you can make confident decisions about your business now for a successful future. Equip your business with the right tools to understand your business with powerful reporting apps.

What are some of the features?

- **Cash flow forecasting.** Keep your financial health in check with powerful insights and cash flow forecasting for a number of scenarios. Forecast based on historical and current profit and loss, balance, ratio and cash flow statements up to years ahead with apps like Syft.

- **Flexible financial dashboards.** Easily sync updated financial data from Xero into customisable reports in Syft or sync them into a Google sheet with G-Accon for maximum reporting flexibility.

- **Multi-entity consolidation.** Simplify reporting across multiple Xero organisations with both Syft and G-Accon. Easily create custom reports that consolidate multiple locations, currencies and inter-company transactions so you can get the full picture without the hard work.

Explore reporting apps

Choosing the right app

Building an app stack into your business can benefit you and your operations in many ways, from automating manual admin work to surfacing valuable insights to guide your decisions.

If you're not sure where to start or how to know if an app is right with you, here are 5 easy steps to finding the right apps for your business.

1. **Identity your pain points.** Think about the manual tasks that consume a lot of your time and ask colleagues for feedback on processes that can be improved.

2. **List what you want an app to help with.** Identify and write down what features you'd like an app to have, whether multiple users will need to have access and what are your 'must-haves' vs 'nice-to-haves'.

3. **Browse Xero App Store categories.** The **Xero App Store** is designed to help you easily find apps that are relevant to your business quickly. Search by Industry or Function, or if you're logged into Xero, you'll be shown personalised app recommendations in your account.

4. **Compare apps.** Make a checklist of the details that are important to you; prices, features or user numbers. Read reviews from other Xero users on their experiences.

5. **Start a free trial.** Many of the apps on the Xero App Store offer free trials. Once you have a shortlist of apps, log into your Xero account, head to the app's listing and check if they offer a free trial, then click 'Get this app' to get started.

"**Connected apps give you time back to work on the things you want to.**"

Krista Hawkins
Mutual Muse